



For Immediate Release

ClassicFlame goes Hollywood

In an effort to amp up exposure and brand recognition among consumers, ClassicFlame has launched a game show campaign for their beautiful electric fireplaces.

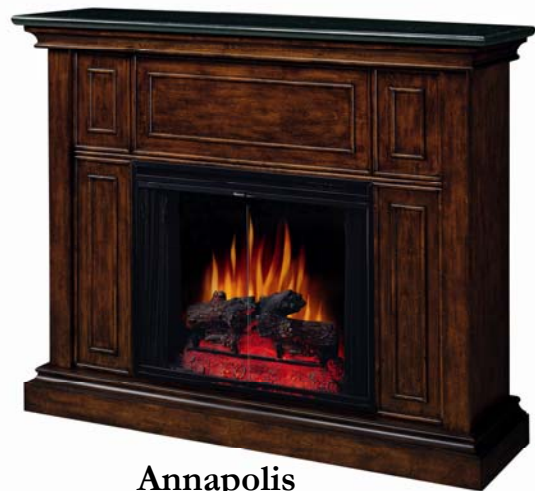
So far ClassicFlame has been featured on the hit TLC show “Your Place or Mine” with the stylish Metropolitan and on CBS’s The Price Is Right hosted by Drew Carrey with the Annapolis! On both shows the game players did win the fabulous prize, and are said to love their new ClassicFlame Electric Fireplaces.

Video clips of the shows can be seen on www.classicflame.com, and two more appearances on The Price Is Right are scheduled for the 4th quarter so stay tuned for more ClassicFlame appearing on a TV near you!

ClassicFlame has received numerous awards for their finely crafted furniture including a 2008 and 2007 Platinum ADEX, Award for Design Excellence. ClassicFlame is an electric fireplace brand within the Twin-Star International portfolio. Twin-Star, founded in 1996, is located in Delray Beach, FL.



Metropolitan



Annapolis

If you would like more information about this topic, or to schedule an interview, please call Alexia Rouquette at 561.665.8093 or e-mail ARouquette@twinstarhome.com