



For Immediate Release

Jim Gaffey joins Twin-Star International as Sr. VP of Business Development

Twin Star International is pleased to announce that Jim Gaffey has joined our organization as Sr. VP of Business Development. Jim comes to us from Fortunoff, the legendary New York retailer, where he was the Merchandise VP for Furniture and Accents. Prior to Jim's 19 years with Fortunoff, he spent 8 years with Bloomingdale's, also in the furniture division.

Jim will be responsible for the development of new business opportunities, starting with the introduction of a new line of media consoles under the Tresanti brand name, later this year. Jim will also be responsible for certain existing and new accounts. He will be traveling to China for product development, and will be attending all major markets. "We are excited to have an experienced merchant like Jim join our growing team as we continue to expand our business in existing product categories as well as launch new product categories." says Mark Asofsky, Sr. Vice President and Founder of Twin-Star.

Twin-Star's Electric Fireplace brand, ClassicFlame, has received numerous awards for their finely crafted furniture including a 2007 Platinum ADEX, Award for Design Excellence, for the Biltmore Electric Fireplace with mirror top, and a 2007 Gold ADEX for the builder's box. ClassicFlame is an electric fireplace brand within the Twin-Star International portfolio. Twin-Star, founded in 1996, is located in Delray Beach, FL.

If you would like more information about this topic, or to schedule an interview, please call Alexia Rouquette at 561.665.8093 or e-mail ARouquette@twinstarhome.com