

ClassicFlame™ Introduces Expanded Entertainment Center Portfolio at Las Vegas Summer Market

Delray Beach, FL June 22, 2007 - Twin-Star International, Inc., a leading North-American manufacturer of ClassicFlame Electric Fireplaces announced today their plans to broadly expand their Entertainment Center portfolio. Building on the success of The Paramount, ClassicFlame will offer three new Entertainment Centers at the Las Vegas Furniture Market in July, 2007 – The Beverly, The Hollywood and The Pasadena.

ClassicFlame Entertainment Centers are cleverly designed to integrate several home entertainment pleasures in one place – the romance and ambiance of a ClassicFlame Electric Fireplace, a properly configured platform to showcase up to a 66” flat-panel TV, audio/video component shelving, plenty of media storage, and a wire management system.

According to International Data Center (IDC), the premier global provider of market intelligence to the IT sector, sales of plasma and LCD flat-screen TV’s are projected to triple in the next year. Consumers are finding that this new technology is simply not compatible with their existing family-room or living room furniture. Based on a Consumer Electronics Association survey, 44% of those purchasing a new flat-panel TV will also purchase new furniture to accommodate it.

“The landscape of living rooms and family rooms is changing as consumers join the flat panel revolution” said Mark Asofsky, Founder of Twin-Star International, Inc.. “With ClassicFlame Entertainment Centers, consumers can have all their home entertainment pleasures integrated in their choice of four beautifully designed, heirloom-quality pieces –The Beverly, The Hollywood, The Pasadena and The Paramount. And, they are perfect opportunity for Furniture Retailers to capitalize on the fast growing Home Theater Category”

About The Beverly Entertainment Center (New)

The Beverly Entertainment Center cleverly integrates several home entertainment pleasures in one place – a 23” remote-control operated ClassicFlame Electric Fireplace, a built-in audio/video component shelf, open media storage cabinetry with adjustable shelves and integrated wire management channels – all in a compact 48” width suitable for showcasing a 42” LCD or Plasma TV. Constructed from high-quality solid hardwoods and wood veneers and offered in three finishes, The Beverly’s Transitional-style design can be incorporated in any home décor. Model #: 23WM374ESP-0451. Brown Espresso Finish, Model #: 23WM374PCH-0202. (Premium Cherry Finish). Model #: 23WM374POA-0102. (Premium Oak Finish). 48” w x 17” d x 35” w. MSRP: \$849. (TV Not Included)



About The Hollywood Entertainment Center (New)

Offered in a Cherry finish, The Hollywood offers a Transitional-style approach to the ClassicFlame Entertainment Center portfolio. The Hollywood ingeniously Integrates several home entertainment pleasures in one piece - a 23” remote-control operated ClassicFlame Electric Fireplace, a built-in audio/video component shelf, and swing-out hidden compartments for ample media storage – all in a compact 48” width, suitable for showcasing a 42” LCD or plasma TV. Constructed from high quality solid hardwoods and wood veneers, detailing features include an elegant scallop and bull-nose design to the crown and base. Model #: 23WM376CHR-0221. Cherry Finish. 48” w x 17” d x 34.5” w. MSRP:\$1,049. (TV Not Included)

About The Pasadena Entertainment Center (New)

The versatile Pasadena Entertainment Center provides ample audio/video component and media storage with adjustable shelves, surrounding a 28" remote-control operated ClassicFlame Electric Fireplace. Its generous 60" width can accommodate up to a 56" LCD or plasma TV. Featuring decorative brushed nickel door pulls, The Pasadena comes with 3 door inset options: a set of 4 glass insets, 4 wood insets or 4 speaker cover insets which can be mixed and matched. Constructed from high-quality solid hardwoods and wood veneers, and elegantly designed in a Transitional-style with a Brown Espresso Finish, The Pasadena is an heirloom-quality piece that will bring a lifetime of pleasure to its owner. Model #28WM468BES-0451. Brown Espresso Finish. 60" w x 23" d x 40"h. MSRP:\$1,399. (TV Not Included)



About The Paramount Entertainment Center

Beauty meets function. The Paramount Media unit integrates all home entertainment pleasures in one beautifully designed piece – a 28" remote control operated ClassicFlame Electric Fireplace, built-in multi-function media cabinetry and integrated wire management channels. And, it's amply sized to accommodate up to a 66" LCD or plasma TV. Constructed from high-quality solid hardwoods and wood veneers, and featuring horizontal ribbing details, functional glass doors and brushed Nickel hardware, The Paramount Media Unit will bring a lifetime of pleasure to any owner. Model #28WM198-BES-0721. Brown Espresso Finish. 72" w x 22" d X 32" h. MSRP: \$2,499. (TV Not Included)

About ClassicFlame Electric Fireplaces

Building on its heritage of fine furniture craftsmanship, Twin-Star International, Inc. is proud to present ClassicFlame - the Finest Furniture in the Electric Fireplace Industry (www.classicflame.com). ClassicFlame offers an amazing variety of award-winning designs – ranging from classic to contemporary styling, as well as innovative Entertainment Centers, Petite Foyers and Corner Units. Crafted from the finest solid hardwoods and wood veneers ClassicFlame Electric Fireplaces are heirloom-quality furniture designed for a lifetime of enjoyment. With it's "Plug 'n Play" operability, amazingly realistic flame effects and optional heat control, ClassicFlame owners can enjoy the romance and ambiance of a fireplace...anywhere in their home or office, any season. And, ClassicFlame Electric Fireplaces are as safe, cost-efficient and environmentally-friendly as any standard household electrical appliance – approximately 3¢/hour without heat, 10¢/hour with heat.

About Twin-Star International, Inc.

Founded in 1996, Twin-Star International, Inc.(www.twinstarhome.com) is an award winning home furnishings manufacturer of ClassicFlame™ and ChimneyFree™ Electric Fireplaces and Tresanti™ and Antiqua™ Fashion Bath Vanities. The Twin-Star in-house designers and engineers offer the most comprehensive and diversified product line available. Twin-Star's products use the finest hardwoods, wood veneers and finishes available, each chosen specifically to match the character and need of each individual piece. All Twin-Star products are diligently inspected from Incoming Materials (IQC), through the manufacturing processes (In-Process) to finished and packed goods, using strict AQL standards and are CSA-certified for the Canadian and U.S. Markets. Twin-Star's world headquarters are located in Delray Beach, FL with Direct Import manufacturing and export facilities in Southern China as well as North American distribution capabilities from Memphis, TN.

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